

# Marmore Industry Report

## 2017

### Kuwait Telecom Industry

Towards a Connective Economy

#### Research Highlights

Analyzing the Kuwait telecommunications industry – focusing on market-size, infrastructure, key players and potential opportunities for investments.

## What is the report about?

**K**uwait telecom report focuses on the current state of the telecom industry in Kuwait, its growth drivers, challenges and the financial performance of its players. Kuwait's telecom infrastructure is one of the most developed in the region and has the ability to cope with new services. Kuwait population too is one of the most advanced in terms of technological adoption on back of higher spending per capita, higher literacy rate and a general tech-savvy population. We examine country's telecom infrastructure, and analyze key trends such as MVNOs, ARPU erosion and cross-border acquisitions.

## Who will benefit and why?

**T**he report will benefit anyone tracking the GCC telecom industry such as, asset management companies, portfolio management companies, investment bankers and policy makers. This report would help these entities to gain in-depth understanding about the industry.

## How exhaustive is this report?

**W**e have analyzed the Kuwait's telecom sector in detail including areas such as the entry of MVNOs, gradual erosion of ARPU and the reasons behind it, the key growth drivers and the challenges. We have also analyzed the key players and their market-share.

We have compared Kuwait and GCC on basis of various telecom parameters such as the network readiness index, internet costs, penetration levels etc.

## Is regular update available for this report?

**T**he report will be updated yearly. However, if required, upon specific request we could provide you with an update.

## Can I download a certain section of the report?

**Y**es. The user can access certain sections of the report upon request, and this will be available at a nominal price.

### Key questions addressed in this report:

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- What is the internet penetration rate in Kuwait?
- What are the recent trends and changes in the Kuwait telecom market?
- What is the mobile subscription growth trend in Kuwait?
- How has the telecom companies performed?
- Explore in depth the telecom business model in Kuwait
- How does Kuwait fare compared to the GCC?

### This report can add value to:

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- Consultants
- Portfolio management Companies
- Investment Companies
- Investment Bankers
- Asset Management Companies
- Economists

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**GCC MENA**

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